

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** Hugh B. Morrison, et al.  
**Serial Number:** 09/868,254  
**Atty. Dkt:** RCA 89,185  
**Filing Date:** June 15, 2001  
**Title:** METHOD FOR SELECTING A PROGRAM DISPLAYED IN AND  
ADVERTISEMENT IN AN APPLICATION SOFTWARE PROGRAM  
**Art Unit:** 2623  
**Examiner:** Rueben M. Brown

**SUPPLEMENTAL AMENDMENT**

**Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450**

**Sir:**

In response to the telephone conversation with Examiner Brown on September 9, 2009, please enter the following amendments and remarks/arguments in the above-referenced application.

**Amendments to and Listing of the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.